

Workforce Competitiveness from Classroom to Community

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How Much Am I Worth?



The Workforce Ecosystem: A Better Approach



Employers



Saves Money

Saves Time

Reduces Risk



Educators



Enhances Instruction

Boosts Placement

Improves Compliance



Communities



Retain & Grow Jobs

Expand Quality of Life

Boost Community Image



Labor Supply and Job Candidate Pipeline



Workforce System Reform and WIOA

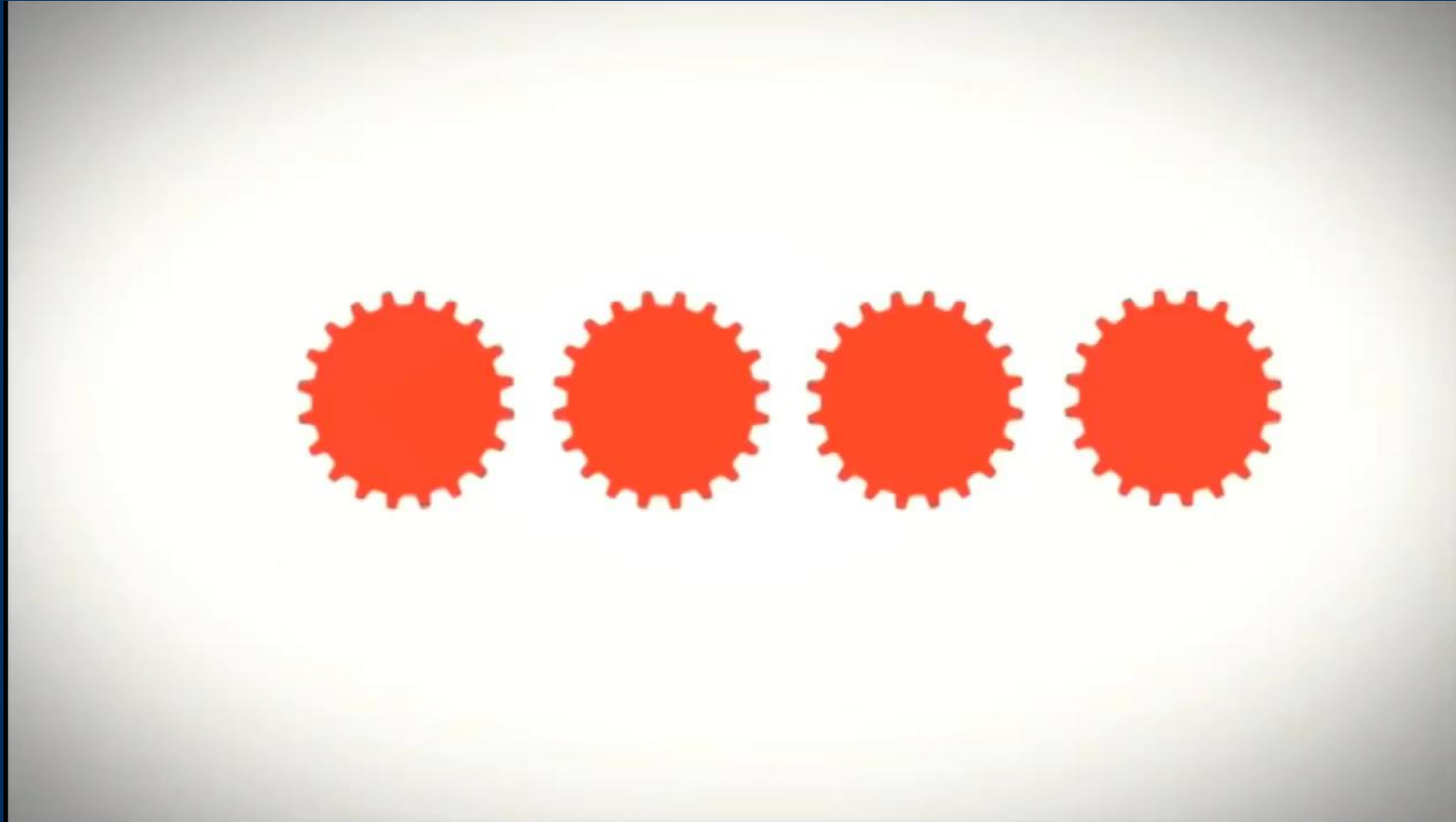


Integrated Work Readiness Features

**Adult
Education
Matters to
Local
Workforce
Success**

Integrated Work Readiness System





WorkKeys® Work Readiness Features for Adult Education



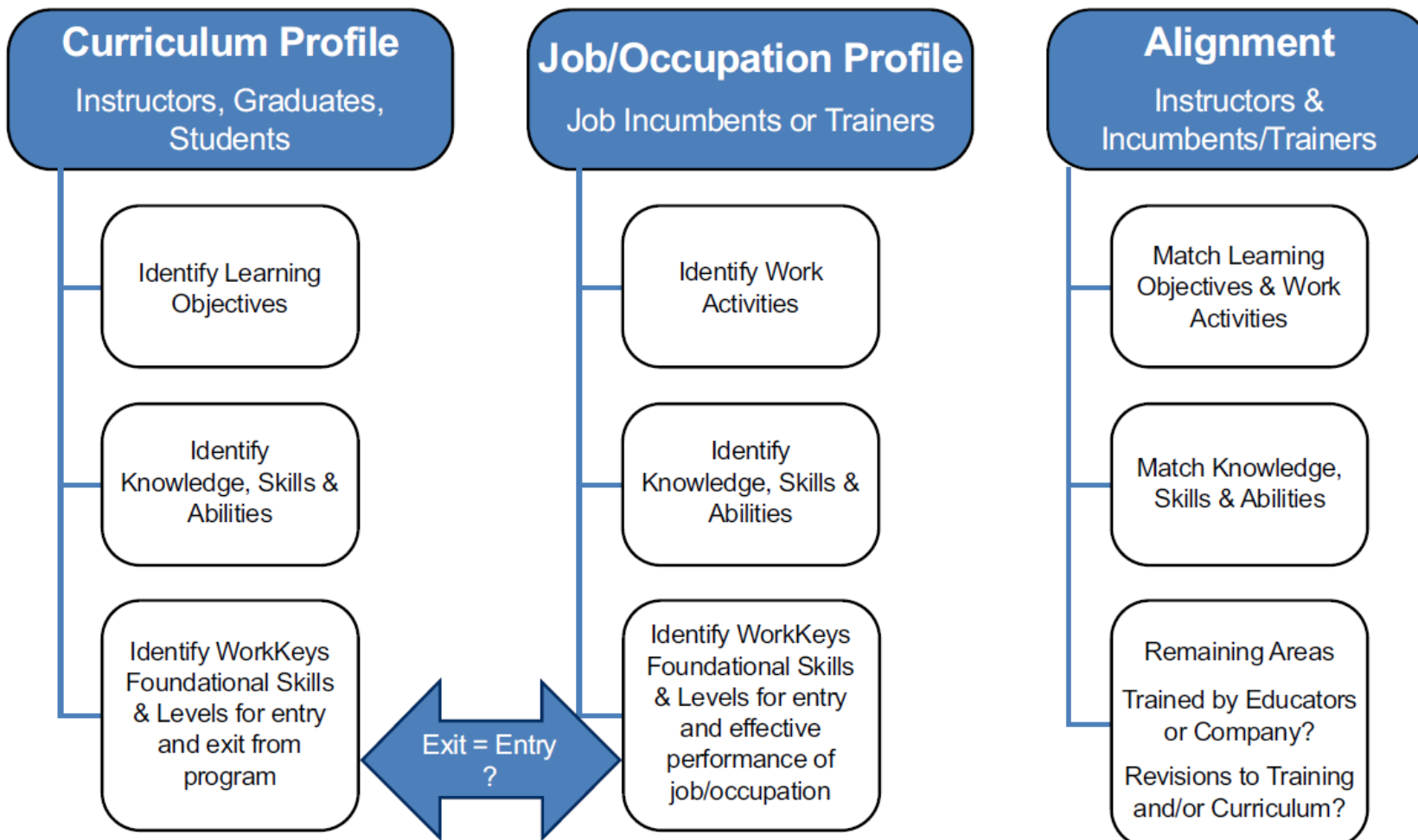
Boost confidence in learning and testing



Layering career credentials in AEL



Direct paths to career training and jobs



Profiling Jobs and Curriculum

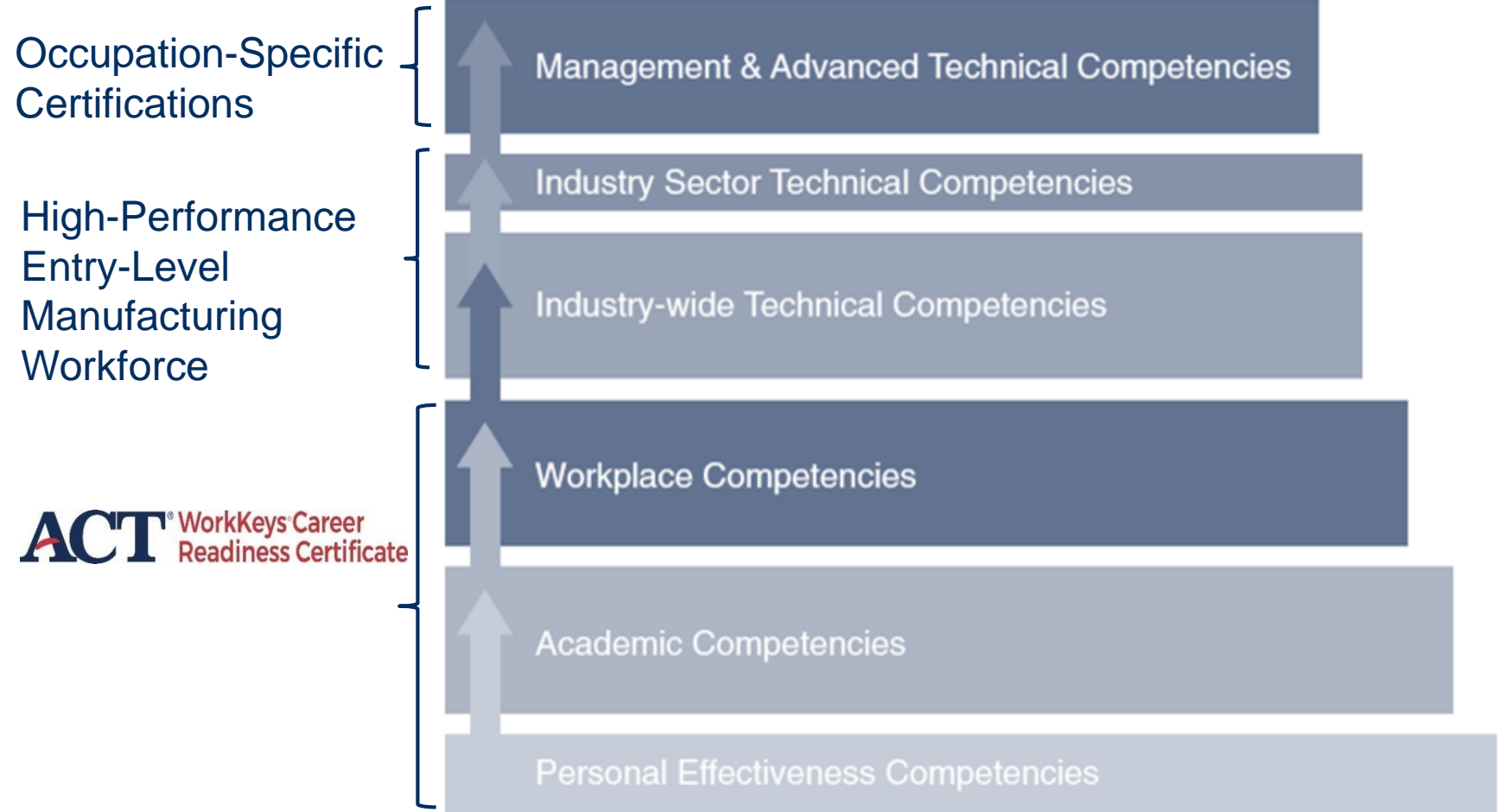
WorkKeys® Skill Level Growth by STEM Expedition®

STEM Expeditions® (Sample One Year Set)	APPLIED MATH		GRAPHIC LITERACY		WORKPLACE DOCUMENTS	
	Entry	Exit	Entry	Exit	Entry	Exit
Creative Composites	3	4	3	4	3	3
Flight Dynamics	4	4	3	4	3	3
Everyday Electricity	4	5	3	4	3	3

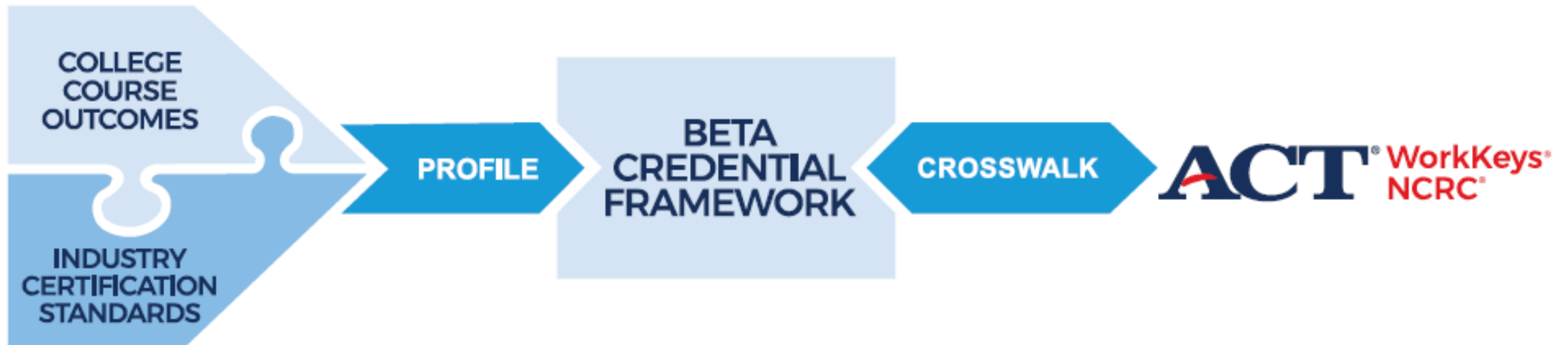
Source: Pittsco Education pitsco.com

Stackable Credentials Leveraging WorkKeys®

Opportunity for Adult Education



Crosswalk with Connecting Credentials Framework



NCRC Helps Learners Become Earners



increase with
Gold/Platinum NCRC



increase with
Silver NCRC



increase with
Bronze NCRC

<http://bit.ly/2F8T3Wb>

Ohio Job and Training Placement

ADDING THE NATIONAL CAREER READINESS CERTIFICATE™ (NCRC) RESULTED IN:



90%

pass rate

Certified Production Technician (CPT) credential – 9% higher than the national average



6%

greater employment rate for those who earned both the NCRC and CPT versus those who did not



80%

placement success

in new jobs or training/education



50¢

per-hour salary increase with select employees

North Carolina

RESULTS:



94%

success rate

of graduates employed,
in military service, or in
postsecondary education



Increase in
certificates
earned

from 85% to 87% in one year

Indiana Demand Job Growth and Skills

Sample of Annual Projected Openings with NCRC Levels



**Team
Assembly**

2760



**Truck
Drivers**

1440



**Laborers &
Stock Movers**

2610



**Nursing
Assistants**

1140



**Registered
Nurses**

2510



**Maint./Repair
Workers**

1100



**Customer
Service Reps**

1550



**Accountants &
Auditors**

890



EASTMAN



**Case
Studies**

Research

Videos

**Holistic
Framework**

Building a Local Workforce Ecosystem







Improve WIOA compliance



Increase performance



Boost confidence of students



Leverage resources

**How
Workforce
Ecosystem
Helps
Adult
Education**

Work Ready Communities

Roadmap to Success



Leaders & Champions

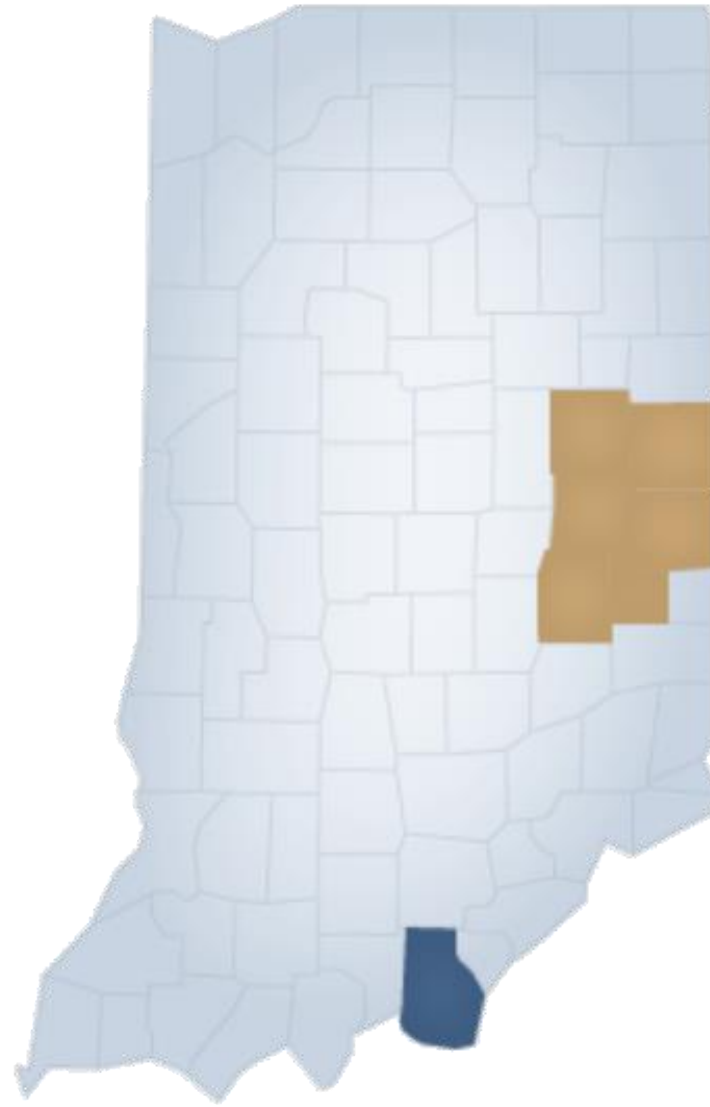


Boot Camp Training



Goals & Strategies

Indiana Work Ready Overview



ACT® National Career Readiness Certificateⁱ

ACT WORKKEYS NCRC LEVELS



■ Platinum	758
■ Gold	27,900
■ Silver	77,737
■ Bronze	24,542

TOTAL	130,937
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JOB PROFILES COMPLETED ⁱ	963
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EMPLOYERS SUPPORTING ⁱ	259
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ACT WorkKeys NCRC Data: 01-01-
2006 - 03-31-2018

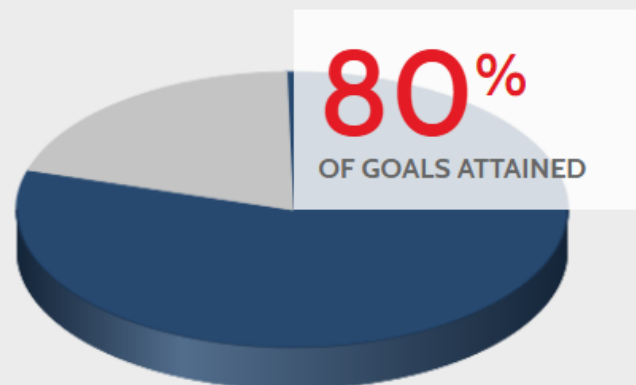
 PARTICIPATING COUNTY	 CERTIFIED COUNTY
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HARRISON COUNTY

United States › Indiana › Harrison ›
change change

Harrison County is a participating Work Ready Community that is actively engaged in earning their certified status.

Showing: Jan 1, 2012 to Mar 31, 2018
Goals updated only for participating counties




Workforce	Goals	Actual NCRC
Emerging	108	121
Current	45	63
Transitioning	134	70
Workforce category not identified		0

	Goals	Actual
Employers Supporting	33	37 ⁱ

AEL completers represented in **Transitioning** goal

Tracking & Promoting Employer Support

37

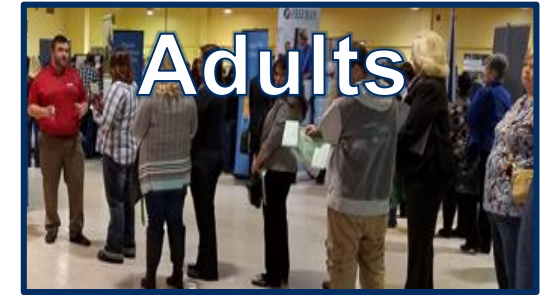
EMPLOYERS IN HARRISON COUNTY RECOGNIZE OR RECOMMEND THE ACT WORKKEYS NCRC 

- Tyson Foods Inc
- Jasper Engines & Transmissions & Jasper Innovative Solutions
- Preferred Popcorn
- Olde Town Store
- Schmidt Cabinet Creations
- Briarwood Custom Cabinets
- Blue River Services Inc
- Giacomo's
- Wright Implement LLC
- Boys & Girls Clubs of Harrison-Crawford Counties
- Areva Pharmaceuticals
- Peyton Technical Services
- Lucas Oil Products
- White House Candy Co.
- Horseshoe Southern Indiana
- Leadership Harrison County
- Hoosier Hollywood Development LLC
- First Capital Tourism Development Corp. dba Harrison County Convention & Visitors Bureau
- T.K. Wholesale LLC
- Harrison County Hospital
- Old Capital Veterinary Hospital
- Turtle Run Winery
- Howard Packaging Inc
- Bennett & Bennett Insurance Inc.
- Ramsey Popcorn Co Inc

ALL EMPLOYERS SUPPORTING ►

WHY SHOULD YOUR BUSINESS SUPPORT? ►

DOES YOUR BUSINESS SUPPORT JOB APPLICANTS WITH AN ACT WORKKEYS NATIONAL CAREER READINESS CERTIFICATE?
PLEASE JOIN THIS LIST. ►



High Profile Employers of Choice
Interest in Specific Employers
Interest in Specific Job Sector



Next Steps



workreadycommunities.org



- Recruit Champions
- Apply to WRC & Boot Camp



- Boot Camp Training/Planning
- Implement Custom Plan



- ACT Support at All Stages
- Celebrate & Leverage Success

WRC Boot Camp Training

**Nashville 2018
August 1-2 and October 1-2**

**2018-2019 Little Rock
November 7-8 and January 9-10**

**Omaha 2019
February 20-21 and April 24-25**

**Atlanta 2019
May 15-16 and July 18-19**

**Urging
Indiana
Counties
to Join
Work Ready
Communities**

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