## Let's Tell the Story of Adult Education!

Today's technology provides the tools to easily capture and share testimonials. These videos can be used to invite and encourage other students, communicate the importance of adult education to the public and elected officials, and serve as a source of celebration within your own program. Students can take leadership in creating and publishing the videos to the IAACE YouTube Channel, which will provide a way to easily share via the website and social media. Let's tell the story of adult education!

## **Items Needed:**

- A tablet smart phone, or computer equipped with a webcam
- Internet connection
- A YouTube account (you can easily create one for free if you don't already have one)

## **Prep Work:**

The person telling their story might want to prepare a few talking points for the following questions and rehearse with another student or teacher (who can serve as the interviewer). A 3-5 minute video is ideal, and remember that YouTube prevents uploading videos longer than 15 minutes under normal settings.

- 1. Who are you?
- 2. What brought you to adult education?
- 3. How has (name of program) helped you?
- 4. What are your plans for the future?

This video has a few tips to help you make a great looking recording.

## **Recording the Video:**

The easiest way to record and upload a video is to record and share to YouTube using your mobile device. The YouTube Capture app is user friendly as well. Additional links about uploading can be found <a href="here">here</a>.

- 1. Upload your video to your YouTube account and make it public with the following title and description: Video Title: IAACE Adult Ed Student Story: Region (#)
  Video Description: Student from Program Name shares about their experience with adult education
- 2. Email <u>iaacembc@gmail.com</u> with the link to your video. (Link can be found under "share" when you view your uploaded video)

We look forward to seeing your videos and sharing them on IAACE media! \*Please ensure that a signed media release is on file for all students sharing their stories.

Be sure to subscribe to our IAACE YouTube channel!

