IAACE Board Meeting

Barnes & Thornburg, Indianapolis, IN January 8, 2016 10:00 a.m. – 12:00 (EST)

Mission: To advocate for adult education in Indiana.

Vision: We cultivate leaders who advance adult education for stronger communities in Indiana.

- I. Call to Order—Sara Gutting
- II. Approval of June Minutes Deb Sherwood
- III. Treasurer Report—Bonnie Cardwell

Checking balance: \$34,107.93

Savings Balance: \$6,769.40

Stephanie moved to accept report, Bob seconded. Approved.

IV. State AE Update—DWD

a. Change in statewide call 1/20 @ 10am. Will have significant updates. Marilyn stressed to participate. Call mainly for directors.

V. Committees

- a. Action Items Only
 - i. Membership: Question from Stephanie from Mike Landram @ Literacy Alliance. Would like us to consider doing a group rate so all of their employees could be registered
 - 1. Table this & discuss in the future. Would like to have an answer to this question.
 - 2. Ask COABE (Jodi Angelone) what her thoughts are
 - 3. Sara & Stephanie send a welcome letter
 - 4. Need to come up with a reminder letter re: expiration date
 - a. Possibly print spreadsheet for board to review
 - 5. Think about sending out a card to new members contains expiration date, etc
 - 6. Discuss welcome letter to board. Discuss in February.

- 7. Stephanie will draft a letter to expired members (539) and send on for approval
- 8. DWD Slides -
- b. Mentorship Committee
 - i. Staff member in the program is leaving the program
 - ii. Talk about program further
 - 1. Limited spots, must apply for approval
 - 2. Paperwork to be put together to focus on areas such as assisting in state paperwork, etc
 - 3. What's difference between mentoring & professional development?
 - iii. Possibly put in the bylaws in the future
- c. Conference Committee—Jeff Clutter
 - i. Discussion regarding combining IAACE conference and Summer Institute
 - 1. State approached us with /contracting supporting our conference in replace of Summer Institute
 - 2. Sara & Jeff had to come up with financials to give to DWD to support the conference in December
 - 3. Jeff showed conference budget pre/post combined conference
 - 4. Proposal is to start conference on Wednesday 1/2 day would be state driven initiatives on Wednesday
 - 5. Allison Barber (keynote) would start off on Wednesday
 - 6. 3 breakout sessions on Wednesday mostly DWD presenters or presenters they find
 - 7. Thursday another keynote (Craig J. Boykin)
 - a. from GED to PhD
 - 8. Friday adding a session after lunch, possibly open session or Q&A with the state
 - a. goal to finish at 2 or 2:30pm
 - 9. Discuss: What do we want our conference to be and how can we improve it with state resources?
 - a. Giving attendees a book when they arrive can engage members throughout the year via blogs/forum on website with an ongoing professional development focus (Marilyn suggestion) to be used in the future
 - i. Tim Elmore series (Stephanie suggestion) on working with millenials
 - ii. Ask for suggestions and email to Jeff

- iii. Could use one of the authors for next year's keynote speaker (Tom suggestion)
- 10. Conference App (like COABE's) (Double Dutch COABE) it's a yearly subscription
 - a. Download app, contains schedule, bios, topics, strands, allows to search, users can create their own schedule for the conference
 - b. Can submit surveys through the app
 - c. Social aspect: Has a 'twitter' like feed thru the app
 - d. Allows to post pictures
 - e. Games, can collect points
 - f. Map of conference area
 - g. Discussion boards can be created have a year to continue discussions
 - h. Poling presenter could have poling in their sessions
 - i. Virtual parking lot
 - j. Goal is to download ahead of time so they can create their schedule
 - k. Also a web version for those who don't have a smartphone
- 11. Opened for discussion:
 - a. Stephanie can we have a late start time so we don't have to leave class/cancel class?
 - i. 2pm 6pm
 - ii. How does this affect hotel check-in?
 - iii. Possible Wed topics: Androgogy, paperwork,
 - b. Tom pushback: Can we pay for 1 day only? Do we know if this partnership is going to be a 1-year partnership or is this longterm?
 - c. Mandi asked directors need to know this for budgeting reasons
 - d. Lori if we merge conferences, do we have to stick with April dates?
 - i. Once our contract is up, we can move dates
 - ii. We can also ask French Lick about changing dates in 2017 Jeff will ask
- 12. Benefits of partnering (financially)
 - a. We have to pay for food DWD cannot pay for that
 - b. Ticket cost \$175 or \$165
 - i. at \$165 we would net \$12,564 (doesn't include membership fees)

- ii. at \$175 we would net \$20,000 (nic membership fees)
- iii. Non-member fees: \$275 (\$100 difference)
- 13. Tom mentioned doing smaller regional 1/2 day conference
- 14. Stephanie moved to motion for IAACE to accept an agreement to partner with Department of Education, Division of Workforce Development, for our state conference in 2016. Nickie seconded. Approved.
- ii. Constant Contact/registration
 - 1. Switching from Eventzilla to Constant Contact since we are already using Constant Contact for email marketing and the fees are less expensive.

VI. Other Business

- a. Old Business
 - i. TCU Tom still needs to contact TCU
- b. New Business
 - i. Meeting location: Central library not as many spaces for parking and for rooms. Possible to use old Indy Reads location, depends on security at the door to let us in.
 - ii. February meeting: meet live or GoTo meeting. Planning live meeting.
 - iii. March meeting: live if members can attend
 - iv. April meeting: will hold meeting at French Lick (unless we need to meet in person earlier in the month)
- c. Announcements
- VII. Adjourn Board Michelle motioned to adjourn, Bonnie seconded.

 Approved.